



FUJI CHEMICAL INDUSTRY CO., LTD.

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Subject: Japan Earthquake - Important Message from the President.

This is indeed a challenging time for Japan and it will test us all on many levels. I would like to assure our customers in all industries that the production facilities of Fuji Chemical Industry Co., Ltd. were not in danger and did not sustain any damage due to the recent and unfortunate catastrophe. Fuji's headquarters and production facilities are located in Toyama Prefecture. Toyama is on the western side of the central mountain range and are unaffected by the current quake and resulting disaster. The power rationing policy implemented by Japanese Government also does not include Toyama prefecture. Our operational policies will take into account of the special circumstances to ensure that our products maintain the highest standards without affect on supply.

Fuji also maintains its natural astaxanthin production facility for the AstaREAL product line, located in Gustavsberg, Sweden.

Fuji expresses its gratitude to the multitude of people and companies expressing sympathy and concern for the embattled country of Japan

Thank you

Mitsunori Nishida,
President & CEO
Fuji Chemical Industry Co., Ltd.